

Ju Ju Win

Los Angeles, CA • (310) 666-4138 • ju.jjwin@gmail.com

APPAREL DESIGNER - ACTIVEWEAR

PROFILE

Apparel Designer with 5 years of experience in the activewear industry, focused on developing product from concept through production. Strong in CADs, color breakdowns, and working closely with vendors to execute design intent. Hands-on with fittings, fabric development, and trims, with a strong understanding of the activewear market and customer preferences.

EXPERIENCE

Design Coordinator / Apparel Design – SET Active (July 2025- Present)

- Design and execute seasonal and limited collections, including graphics, stripes, and placement artwork across activewear categories
- Collaborate cross-functionally with graphics, marketing, and branding teams early in the design process to align on direction
- Create and update CADs, technical sketches, and artwork files daily to support development and vendor execution
- Own and manage all color breakdowns across seasonal drops, ensuring accuracy from concept through production
- Lead product development from concept through production, overseeing sampling, strike-offs, lab dips, fittings, and approvals to ensure fit, quality, and design intent
- Partner with factories and mills on fabric development, trim sourcing, and resolving production issues

Product Development / Apparel Design – Ashford Textiles (January 2022- July 2025)

- Designed and developed licensed and private label collections (NFL, NCAA, NHL), aligning product with brand guidelines and market trends
- Created CADs, flats, and tech packs to translate concepts into production-ready designs
- Managed licensing approvals, ensuring compliance with league standards
- Partnered with production teams on fabric, trims, and garment development to maintain design integrity
- Conducted fittings and provided detailed fit comments to ensure quality and accurate construction

SKILLS

- CAD design, technical sketches, and tech pack development
- Color development, color breakdowns, lab dips, and approvals
- Trim sourcing and branding development
- Garment construction, fit, and fittings
- Product development processes (sampling, strike-offs, and production approvals)
- Adobe Creative Suite (Illustrator, Photoshop, InDesign)

EDUCATION

Bachelor of Arts in Fashion Design
Academy of Art University, San Francisco, CA